

## MA MASS COMMUNICATION AND JOURNALISM

### Semester I

Basic Principles of Communication

History and Development of Mass Media

Media Laws and Ethics

Computer Applications for Media

Reporting and Editing

Professional Writing

Communication Theory

Print Journalism Practice

### Semester II

Communication Development

Media Management

Media and Society

Advertising and Public Relation

Electronic Media (Radio and TV)

Advertising (Practical)

Photography

PR & Corporate Communication

International Communication Rural Communication

New Media

Reporting and Editing for Electronic Media

Media and Human Rights

Internship

Environment Communication

Intercultural Communication

Study Tour & Reporting

Radio and TV Production

Communication Research

Media Management

Media Laws and Ethics